Capability Statement – Consulting – Technology – Strategy

Originating in 1995 Intercity Services, Inc. provides strategic consulting technology services and managed services to commercial, not for profit and government organizations. Our Consulting will mobilize the right people, skills, and technologies to help organizations implement/improve their online strategy.

As a *small business certification entity*, Intercity Services, Inc. is committed to excellence and creating innovative and flexible solutions for our State and Federal clients. We are a family-owned operation, we are dedicated to building lasting relationships with our clients through service based on honesty, reliability, and professionalism. We understand how important it is to communicate clearly during the process to ensure absolute accuracy, timely delivery, and superior quality.

Company Information:

DUNS: 015442797
EIN: 72-2829707
Cage: 8SE59
GSA MAC Contract: Pending
NAICS Codes: 518210, 541511, 541513, 541519, 541613, 519130
PCS Codes: R426, R799
Work Area: Nationwide
Socioeconomic Status: Small Business
Accepts Credit Card: Yes
Accepts P-Cards: Yes

Experience:

25 Years Website Development
Over 1000 Web Projects Completed
Marketing Projects via Google, Bing and more
Proficiency with COTS Web Software
Proficiency with COTS Email Campaign Software

Contact Information:

Cody Wilson
c.wilson@intercityweb.com
972-618-1236
Intercityweb.com
PO Box 251525
Plano, Texas 75024 USA

Core Capabilities:

Project Consulting
Application, Web Design and Development
Website Editing
Website Hosting
Email Campaigns – Delivered
SEO Strategies
PPC Strategies and Implementation
Graphic Design
Graphic Production Artist
Video Ads
Target Audience Selection

Differentiators:

Our People
Performance-Based Processes
Integrated Solutions Teams
Client Relationship Management
Strategic Mix of Technology and Business

Previous Client Profiles:

Automotive Industries
Housing Project Industries
Dental Professionals
Construction Projects
Many Small Business eCommerce Projects
Wellness Industry
Restaurant Industry
Pluming Suppliers

Quality Assurance:

Intercity Services Inc. takes pride in our work for all our clients. The has been a cornerstone of our success and separated us from out competitors. We strive to provide an outstanding work product without placing an undue burden on our clients. Communication is key, we want to make your job easier, not more difficult.

Specific references available upon request.